

# Aligning Financial Markets Sponsors with WCRP

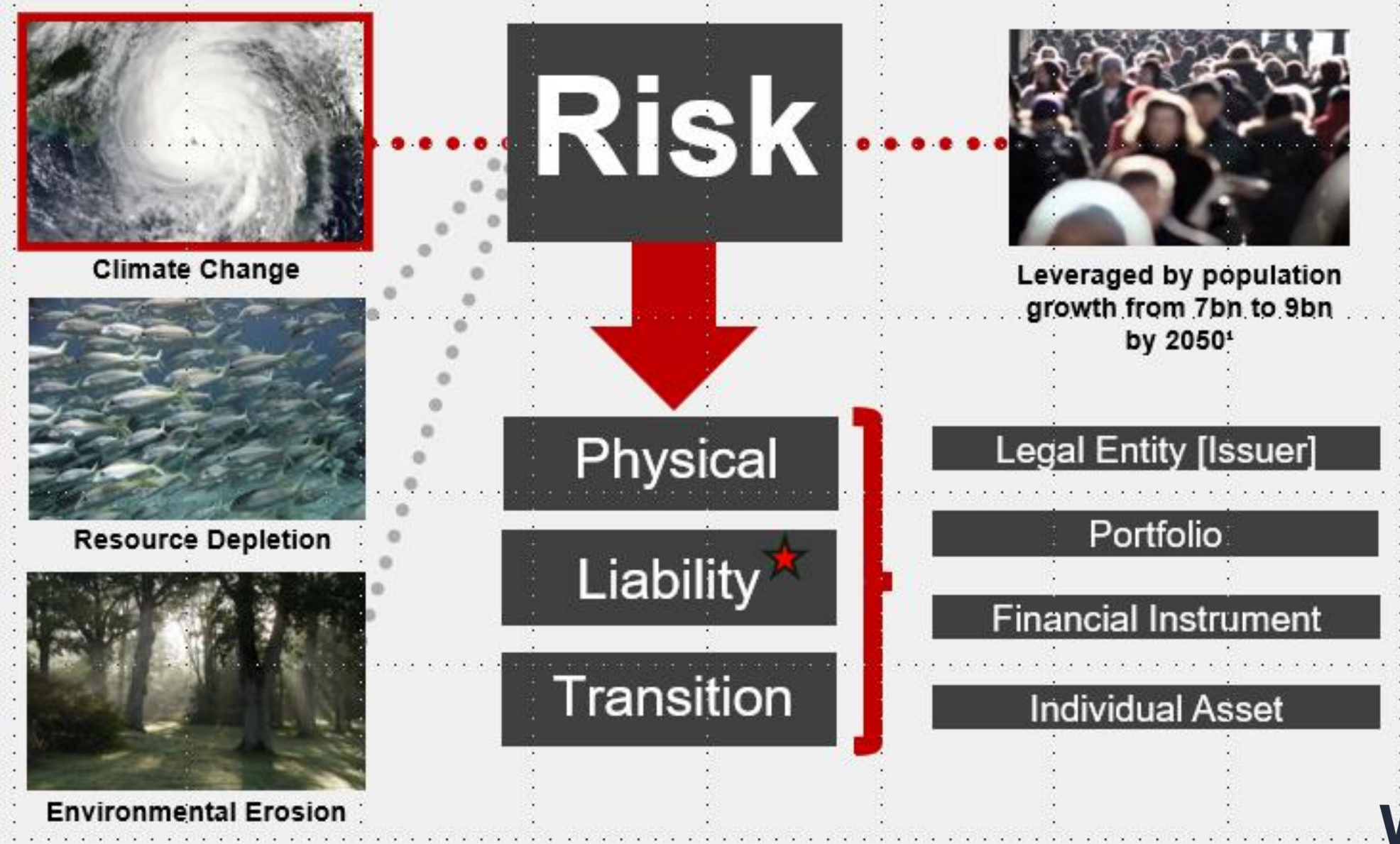
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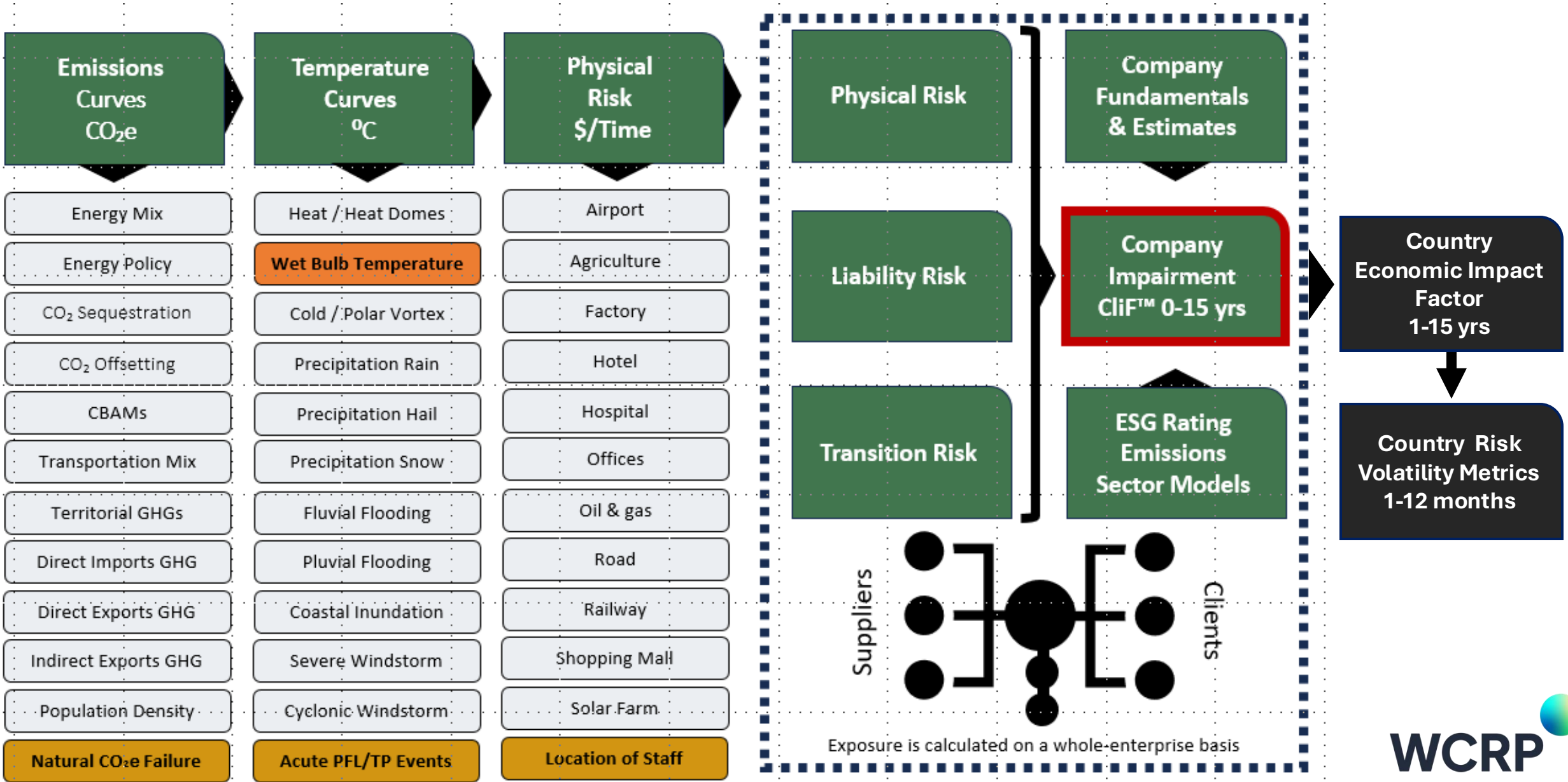


# Financial Markets understand the quantum of risk and need for ex ante climate data



<sup>1</sup> World Bank estimate population growth from 7bn to 9bn by 2050

Without physical climate data we cannot build composite risk models & adjust prices





# Financial Markets are supporting sustainability frameworks such as the UN SDGs

The SDGs have a clearly identifiable 'brand' and engagement process within Financial Markets



**Equity**

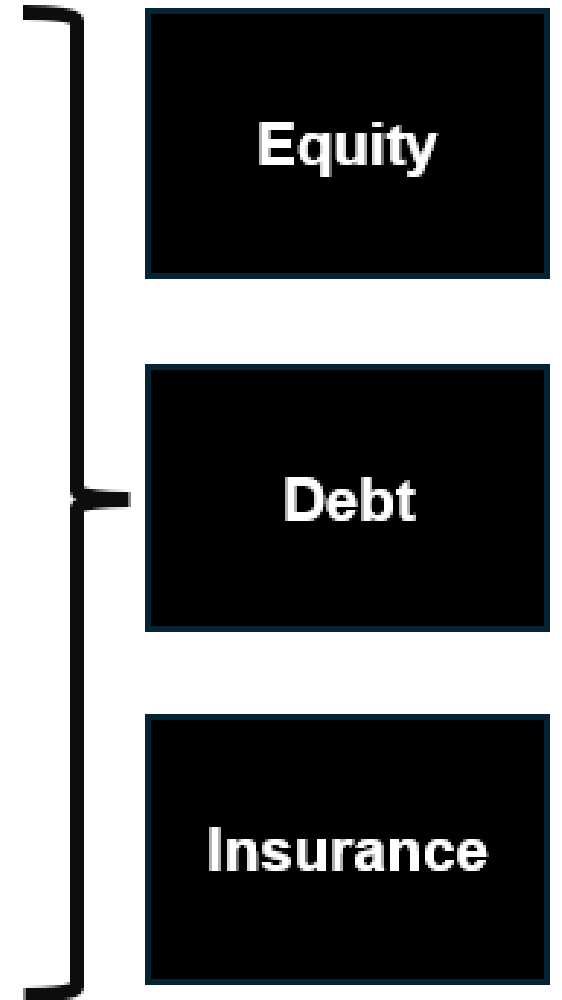
**Debt**

**Insurance**

*A failure of the SDGs has little material impact on the cost of capital...*

## Financial Markets are not supporting WCRP

The WCRP does not have a clearly identifiable 'brand' and engagement process within Financial Markets at the moment...



*A failure of the WCRP will have a material impact on the cost of capital...*

# **Can WCRP recognise a Financial Markets \$ contribution at a corporate & personal level**

**The offer to Financial Institutions & their owners:**

- 1. Tiered Corporate/Markets Sponsorship**
- 2. Tiered Personal Sponsorship**
- 3. Sponsors Advisory Board**
- 4. Sponsors Access to events as 'Special Observers'**
- 5. Sponsors Recognition Program**

**Financial Institutions Include:**

**Banks, Endowments, Foundations, Hedge Funds, Insurance Companies, Mutual Fund Managers, Pension Schemes, Sovereign Wealth Funds, Stock & Commodity Exchanges**