What Constitutes Grand Challenge?

- A strong Grand Challenge is both **highly specific and highly focused** identifying a specific barrier preventing progress in a critical area of climate science.

- This focus enables the development of **targeted research efforts** with the likelihood of significant progress over 5-10 years, even if its ultimate success is uncertain.

- It should thus enable the implementation of effective and **measurable performance metrics**.

- By being transformative, a Grand Challenge should bring the **best minds** to the table (voluntarily), **building and strengthening communities of innovators that are collaborative**, perhaps also extending beyond “in-house expertise”.

- It can **capture the public’s imagination**: teams of world-leading scientists working to solve pressing challenges can offer compelling storylines to capture the interest of media and the public.